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**News  
Release**

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## **Golf Pride® Remains Top Grip Choice At 2008 Arnold Palmer Invitational**

**LAURINBURG, N.C.** ... Diversified industrial manufacturer Eaton Corporation announced today that according the majority of golfers who played in the 2008 Arnold Palmer Invitational presented by MasterCard relied on **Golf Pride® grips**.

Golf Pride grips were used by 26 of the top 30 finishers who played in the tournament held at Bay Hill Club & Lodge in Orlando, Fla. on March 13-16.

“The greatest golfers in the world choose to play Golf Pride grips when competing week after week at the highest level,” said Jeff Fiorini, general manager for Eaton’s Golf Grip Division. “In addition to finishing strong on Tour, Golf Pride’s comprehensive line of grips offers golfers at every level the opportunity to play their best golf.”

Eaton’s Golf Grip Division is the world’s largest manufacturer of golf grips, with manufacturing, sales and distribution facilities on five continents. The division’s Golf Pride brand is recognized globally as the number one choice in grips among tour and recreational players, competitive amateur golfers, club manufacturers and club repairmen. For more information, visit [www.golfpride.com](http://www.golfpride.com).

Eaton Corporation is a diversified industrial manufacturer with 2007 sales of \$13.0 billion. Eaton is a global leader in electrical systems and components for power quality, distribution and control; fluid power systems and services for industrial, mobile and aircraft equipment; intelligent truck drivetrain systems for safety and fuel economy; and automotive engine air management systems, powertrain solutions and specialty controls

for performance, fuel economy and safety. Eaton has 70,000 employees and sells products to customers in more than 150 countries. For more information, visit [www.eaton.com](http://www.eaton.com).

PRODUCT IMAGES AND SAMPLES AVAILABLE TO MEDIA UPON REQUEST

To obtain product or photo samples, contact: Dan Koehler at [danielfkoehler@eaton.com](mailto:danielfkoehler@eaton.com)

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