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**News
Release**

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Golf Pride® Is Number One Grip Played At 2008 PODS Championship

LAURINBURG, N.C. ... Diversified industrial manufacturer Eaton Corporation announced today that according to the authoritative 2008 Darrell Survey results, the majority of golfers who played in the 2008 PGA Tour PODS Championship relied on Golf Pride® grips.

Golf Pride grips were used by 84 percent of all professionals who played in the tournament held at Innisbrook Resort-Copperhead in Palm Harbor, Fla. on March 6 - 9. In fact, 30 of the top 35 finishers used Golf Pride grips to play their best.

“This week, 121 players in a field of 144 golfers used Golf Pride grips on the majority of clubs in their bag; more than six times the nearest competitor,” said Jeff Fiorini, general manager for Eaton’s Golf Grip Division. “These statistics clearly demonstrate that Golf Pride is the number one choice in grips among Tour players.”

Eaton’s Golf Grip Division is the world’s largest manufacturer of golf grips, with manufacturing, sales and distribution facilities on five continents. The division’s Golf Pride brand is recognized globally as the number one choice in grips among tour and recreational players, competitive amateur golfers, club manufacturers and club repairmen. For more information, visit www.golfpride.com.

Eaton Corporation is a diversified industrial manufacturer with 2007 sales of \$13.0 billion. Eaton is a global leader in electrical systems and components for power quality, distribution and control; fluid power systems and services for industrial, mobile and aircraft equipment; intelligent truck drivetrain systems for safety and fuel economy; and

automotive engine air management systems, powertrain solutions and specialty controls for performance, fuel economy and safety. Eaton has 70,000 employees and sells products to customers in more than 150 countries. For more information, visit www.eaton.com.

PRODUCT IMAGES AND SAMPLES AVAILABLE TO MEDIA UPON REQUEST

To obtain product or photo samples, contact: Dan Koehler at danielfkoehler@eaton.com

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