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Release**

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## **Golf Pride Is Leading Grip Choice At The 108<sup>th</sup> U.S. Open Championship And Most Popular Grip Played During The Second Major Of 2008**

**LAURINBURG, N.C.** ... Diversified industrial manufacturer Eaton Corporation announced today that according to authoritative Darrell Survey results, the majority of players in the 2008 U.S. Open Championship depended on Golf Pride® grips to play their best.

During the second major of the year, 126 of the 156 players in the field – or 81 percent – had Golf Pride grips on the majority of clubs in the bag. The survey also revealed that 83 players – more than half the field – used the high-performance Golf Pride Tour Velvet® and Tour Velvet Cord models and 18 players chose the popular Golf Pride New Decade™ MultiCompound grip.

“Golf Pride’s Tour Velvet has long-proven to be a favorite of many professional golfers, but we are starting to see more Tour players relying on hybrid grips to gain a competitive edge,” said Jeff Fiorini, general manager for Eaton’s Golf Grip Division. “We are excited to see that 18 players used the Golf Pride New Decade MultiCompound hybrid grip during competition at the U.S. Open.”

Eaton’s Golf Grip Division is the world’s largest manufacturer of golf grips, with manufacturing, sales and distribution facilities on five continents. The division’s Golf Pride brand is recognized globally as the number one choice in grips among tour and recreational

players, competitive amateur golfers, club manufacturers and club repairmen. For more information, visit [www.golfpride.com](http://www.golfpride.com).

Eaton Corporation is a diversified industrial manufacturer with 2007 sales of \$13.0 billion. Eaton is a global leader in electrical systems and components for power quality, distribution and control; hydraulics components, systems and services for industrial and mobile equipment; hydraulics, fuel and pneumatic systems for commercial and military aircraft; intelligent truck drivetrain systems for safety and fuel economy; and automotive engine air management systems, powertrain solutions and specialty controls for performance, fuel economy and safety. Eaton has 79,000 employees and sells products to customers in more than 150 countries. For more information, visit [www.eaton.com](http://www.eaton.com).

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