



Eaton Corporation
Corporate Communications
Eaton Center
Cleveland, OH 44114
Tel: (216) 523-5304
Fax: (216) 123-1234
Email: kellymjasko@eaton.com

**News
Release**

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Contact Dan Koehler, (910) 277-3749

Golf Pride Grips Are Number One Choice At The Travelers Championship

LAURINBURG, N.C. ... Diversified industrial manufacturer Eaton Corporation announced today that the majority of professionals who played in the 2008 Travelers Championship depended on Golf Pride® grips to play their best. Among the players who ranked in the top 30 or better with ties, 27 of the top 33 finishers used Golf Pride grips on the majority of clubs in their bag while competing at TPC River Highlands in Cromwell, CT.

“We are pleased that so many Tour professionals trust our brand every week and are excited to see more than 80 percent consistently using Golf Pride grips to perform at the highest level,” said Jeff Fiorini, general manager for Eaton’s Golf Grip Division.

Eaton’s Golf Grip Division is the world’s largest manufacturer of golf grips, with manufacturing, sales and distribution facilities on five continents. The division’s Golf Pride brand is recognized globally as the number one choice in grips among tour and recreational players, competitive amateur golfers, club manufacturers and club repairmen. For more information, visit www.golfpride.com.

Eaton Corporation is a diversified industrial manufacturer with 2007 sales of \$13.0 billion. Eaton is a global leader in electrical systems and components for power quality, distribution and control; hydraulics components, systems and services for industrial and mobile equipment; hydraulics, fuel and pneumatic systems for commercial and military aircraft; intelligent truck drivetrain systems for safety and fuel economy; and automotive engine air management systems, powertrain solutions and specialty controls for performance, fuel

economy and safety. Eaton has 79,000 employees and sells products to customers in more than 150 countries. For more information, visit www.eaton.com.

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