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**News  
Release**

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### **Golf Pride Is The Preferred Grip At The 2008 PGA Professional National Championship**

LAURINBURG, N.C. ... Diversified industrial manufacturer Eaton Corporation announced today that according to authoritative Darrell Survey results, the majority of players in the 41<sup>st</sup> PGA Professional National Championship depended on Golf Pride® grips.

Of the 312 participating club professionals, 80 percent used Golf Pride grips on the majority of clubs in their bag. The tournament was held on the Great Waters and Reynolds Landing courses in Greensboro, GA, where 160 golfers played the Golf Pride Tour Velvet® grip and 34 competitors chose the popular New Decade™ MultiCompound grip model to play their best.

“Whether competing against their peers or helping to grow the game of golf, PGA club professionals understand that choosing the right grip for your game is critical to maximizing performance on the course,” said Jeff Fiorini, general manager for Eaton’s Golf Grip Division. “We are proud of the fact that so many PGA professionals choose Golf Pride grips to achieve their personal best.”

Eaton’s Golf Grip Division is the world’s largest manufacturer of golf grips, with manufacturing, sales and distribution facilities on five continents. The division’s Golf Pride brand is recognized globally as the number one choice in grips among tour and recreational players, competitive amateur golfers, club manufacturers and club repairmen. For more information, visit [www.golfpride.com](http://www.golfpride.com).

Eaton Corporation is a diversified industrial manufacturer with 2007 sales of \$13.0 billion. Eaton is a global leader in electrical systems and components for power quality, distribution and control; hydraulics components, systems and services for industrial and mobile equipment; hydraulics, fuel and pneumatic systems for commercial and military aircraft; intelligent truck drivetrain systems for safety and fuel economy; and automotive engine air management systems, powertrain solutions and specialty controls for performance, fuel economy and safety. Eaton has 79,000 employees and sells products to customers in more than 150 countries. For more information, visit [www.eaton.com](http://www.eaton.com).

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