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Golf Pride Is Top Grip Choice At The 2008 Nationwide Tour Xerox Classic

CLEVELAND ... Diversified industrial manufacturer Eaton Corporation today announced that, according to the authoritative Darrell Survey, the majority of professionals who played in the Nationwide Tour Xerox Classic depended on Golf Pride® grips.

Golf Pride grips were used by 90 percent of the 156 players in the field at the Xerox Classic, held at Irondequoit Country Club in Rochester, NY. The survey also revealed that 92 players chose to play the popular Golf Pride Tour Velvet® model and 13 players chose the colorful New Decade™ MultiCompound hybrid grip to play their best.

“We are pleased to see that Golf Pride is the number one grip for golfers on the Nationwide Tour, as well as on the PGA TOUR and other professional tours globally,” said Jeff Fiorini, general manager for Eaton’s Golf Grip Division. “Whether you play golf professionally or for recreation, choosing the right grip for your game is critical to playing your best.”

Eaton’s Golf Grip Division is the world’s largest manufacturer of golf grips, with manufacturing, sales and distribution facilities on five continents. The division’s Golf Pride brand is recognized globally as the number one choice in grips among tour and recreational players, competitive amateur golfers, club manufacturers and club repairmen. For more information, visit www.golfpride.com.

Eaton Corporation is a diversified power management company with 2007 sales of \$13 billion. Eaton is a global technology leader in electrical systems for power quality, distribution and control; hydraulics components, systems and services for industrial and mobile equipment; aerospace fuel, hydraulics and pneumatic systems for commercial and military use; and truck and automotive drivetrain and powertrain systems for performance, fuel economy and safety. Eaton has 81,000 employees and sells products to customers in more than 150 countries. For more information, visit www.eaton.com.

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