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**News
Release**

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Golf Pride Is Most Played Grip At The Crowne Plaza Invitational At Colonial

LAURINBURG, N.C. ... Diversified industrial manufacturer Eaton Corporation announced today that the majority of professionals who played in the 2008 Crowne Plaza Invitational At Colonial depended on **Golf Pride®** grips to play their best. Golf Pride grips were used by 28 of the top 32 finishers competing in the tournament held at Colonial CC on May 22-25 in Ft. Worth, TX.

“We are pleased that so many professional players entrust their game to the Golf Pride brand,” said Jeff Fiorini, general manager for Eaton’s Golf Grip Division. “The fact that only four of the top 32 finishers did not use our product speaks volumes about the strong presence of Golf Pride grips on the PGA Tour, and really reinforces our leadership in the golf grip industry.”

Eaton’s Golf Grip Division is the world’s largest manufacturer of golf grips, with manufacturing, sales and distribution facilities on five continents. The division’s Golf Pride brand is recognized globally as the number one choice in grips among tour and recreational players, competitive amateur golfers, club manufacturers and club repairmen. For more information, visit www.golfpride.com.

Eaton Corporation is a diversified industrial manufacturer with 2007 sales of \$13.0 billion. Eaton is a global leader in electrical systems and components for power quality, distribution and control; hydraulics components, systems and services for industrial and mobile equipment; hydraulics, fuel and pneumatic systems for commercial and military aircraft; intelligent truck drivetrain systems for safety and fuel economy; and automotive engine air

management systems, powertrain solutions and specialty controls for performance, fuel economy and safety. Eaton has 79,000 employees and sells products to customers in more than 150 countries. For more information, visit www.eaton.com.

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