

**Date** August 14, 2012  
**For Release** Immediately  
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### **Golf Pride Is Winning Grip Choice Among 2012 PGA Championship Field**

**SOUTHERN PINES, N.C.** ...Diversified industrial manufacturer Eaton Corporation announced today that the majority of golfers who competed in the 94<sup>th</sup> PGA Championship relied on Golf Pride grips. According to data compiled by the Darrell Survey Company, 121 of the 156 players in the field chose to trust the performance of Golf Pride.

Many players in the field relied on Golf Pride's proven hybrid technology used in the New Decade® MultiCompound. High performance rubber provides comfort and responsiveness to the lower hand, while Golf Pride's exclusive BCT® cord provides moisture management and improved traction in the upper hand.

"Golf Pride's industry leading technology was once again validated at the highest level," said Brandon Sowell, global sales and marketing manager for Eaton's Golf Grip Division. "The New Decade MultiCompound is trusted by the game's best players and provides elite performance as showcased by the black and yellow version this past weekend."

Eaton's Golf Grip Division is the world's largest manufacturer of golf grips, with manufacturing, sales and distribution facilities on five continents. The division's Golf Pride brand is recognized globally as the number one choice in grips among tour and recreational players, competitive amateur golfers, club manufacturers and club repairmen. For more information, visit [www.golfpride.com](http://www.golfpride.com) or visit us on Facebook at <http://www.facebook.com/GolfPride>.

Eaton Corporation is a diversified power management company with more than 100 years of experience providing energy-efficient solutions that help our customers effectively manage electrical, hydraulic and mechanical power. With 2011 sales of \$16.0 billion, Eaton is a global technology leader in electrical components, systems and services for power quality, distribution and control; hydraulics components, systems and services for industrial and mobile equipment; aerospace fuel, hydraulics and pneumatic systems for commercial and military use; and truck and automotive drivetrain and powertrain systems for performance, fuel economy and safety. Eaton has approximately 73,000 employees and sells products to customers in more than 150 countries. For more information, visit [www.eaton.com](http://www.eaton.com).

PRODUCT IMAGES AND SAMPLES AVAILABLE TO MEDIA UPON REQUEST

To obtain product or photo samples, contact: Lissa Putnam at [lissaputnam@eaton.com](mailto:lissaputnam@eaton.com)

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