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Golf Pride® to Host Presentations by David Leadbetter and Michael Breed at PGA Show Booth

SOUTHERN PINES, N.C. ... Diversified industrial manufacturer Eaton Corporation announced today that David Leadbetter and Michael Breed will be making educational presentations at the Golf Pride Grip booth (#2035) at the 2012 PGA Merchandise Show, January 26-27, at the Orange County Convention Center in Orlando, Fla.

David Leadbetter is regarded as the father of modern golf instruction. Known for his innovative and creative teaching techniques, he teaches many of the world's top players. He will be presenting on Thursday, January 26th from 2:00-3:00 p.m. and on Friday, January 27th from 11:00 a.m.-12:00 p.m.

Michael Breed, host of the Golf Channel's popular live instructional show called The Golf Fix, is known for his fast-paced, high energy instruction. Recognized by *Golf Digest* as one of America's 25 Best Teachers, Breed will be presenting on Thursday, January 26th from 10:30-11:30 a.m.

Eaton's Golf Grip Division is the world's largest manufacturer of golf grips, with manufacturing, sales and distribution facilities on five continents. The division's Golf Pride brand is recognized globally as the number one choice in grips among tour and recreational players, competitive amateur golfers, club manufacturers and club repairmen. For more information, visit www.golfpride.com.

Eaton Corporation is a diversified power management company with 2010 sales of \$13.7 billion. Eaton is a global technology leader in electrical components and systems for power quality, distribution and control; hydraulics components, systems and services for industrial and mobile equipment; aerospace

fuel, hydraulics and pneumatic systems for commercial and military use; and truck and automotive drivetrain and powertrain systems for performance, fuel economy and safety. Eaton has approximately 73,000 employees and sells products to customers in more than 150 countries. For more information, visit www.eaton.com.

PRODUCT IMAGES AND SAMPLES AVAILABLE TO MEDIA UPON REQUEST

To obtain product or photo samples, contact: Lissa Putnam at lissaputnam@eaton.com

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