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Golf Pride® Launches Grip Giveaway Sweepstakes

SOUTHERN PINES, N.C. ... Diversified industrial manufacturer Eaton Corporation announced today the launch of their Grip Giveaway Sweepstakes on Facebook. One winner will be chosen every week through April 12, 2012. Each winner will receive a full set (13) of Golf Pride grips from one of our new product lines — The New Decade® MultiCompound Whiteout™, Z-Grip™ Cord, or Tour Velvet® BCT® Cord White.

To enter the sweepstakes, Facebook users can go to the Golf Pride Facebook page (www.facebook.com/GolfPride) and click on the “Grip Giveaway Sweepstakes” tab. Each Wednesday a new set of grips will be featured and one winner will be announced on Golf Pride’s Facebook page. Entrants are also encouraged to share the Golf Pride Grip Giveaway Sweepstakes with friends and post their stories, pictures and video using Golf Pride grips.

Eaton’s Golf Grip Division is the world’s largest manufacturer of golf grips, with manufacturing, sales and distribution facilities on five continents. The division’s Golf Pride brand is recognized globally as the number one choice in grips among tour and recreational players, competitive amateur golfers, club manufacturers and club repairmen. For more information, visit www.golfpride.com.

Eaton Corporation is a diversified power management company with 2010 sales of \$13.7 billion. Eaton is a global technology leader in electrical components and systems for power quality, distribution and control; hydraulics components, systems and services for industrial and mobile equipment; aerospace fuel, hydraulics and pneumatic systems for commercial and military use; and truck and automotive drivetrain and powertrain systems for performance, fuel economy and safety. Eaton has approximately

73,000 employees and sells products to customers in more than 150 countries. For more information, visit www.eaton.com.

PRODUCT IMAGES AND SAMPLES AVAILABLE TO MEDIA UPON REQUEST

To obtain product or photo samples, contact: Lissa Putnam at lissaputnam@eaton.com

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