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## **Golf Pride® Continues Support of The Folds of Honor Foundation With \$10,000 Donation**

**SOUTHERN PINES, N.C.** ... Diversified industrial manufacturer Eaton Corporation announced today Golf Pride® celebrated another year of its partnership with the Folds of Honor Foundation and Patriot Golf Day by donating \$10,000 from proceeds earned through Patriot™ grip sales. The check was presented to Major Ed Pulido, Vice President of the Folds of Honor Foundation, last week at the PGA Merchandise Show in Orlando, Florida.

“Golf Pride is proud to continue our partnership with the Folds of Honor Foundation in supporting the families of our soldiers,” said Jeff Fiorini, president of Eaton's Golf Grip Division. “To date, Golf Pride has donated more than \$40,000 in donations and product to support the Folds of Honor Foundation and related events.”

Throughout the partnership, Golf Pride has participated in a number of Patriot Golf Day events to support the Folds of Honor Foundation and promote the benefits of regripping. Supporters can also purchase the Patriot, a specially-designed red, white and blue all-rubber grip with a portion of the proceeds from every grip sold benefiting the Folds of Honor Foundation. The Patriot grip is available nationwide, wherever regripping is offered. For more information on where to find the Patriot grip, visit [www.golfpride.com](http://www.golfpride.com).

“Thanks to great partners like Golf Pride, we are able to ensure no families get left behind when it comes to getting an education,” said Major Dan Rooney, founder of the Folds of Honor Foundation.

“Golf Pride has been a great supporter of our organization and we appreciate their contributions. We look forward to continuing our relationship in 2012 and beyond.”

Eaton's Golf Grip Division is the world's largest manufacturer of golf grips, with manufacturing, sales and distribution facilities on five continents. The division's Golf Pride brand is recognized globally as the number one choice in grips among tour and recreational players, competitive amateur golfers, club manufacturers and club repairmen. For more information, visit [www.golfpride.com](http://www.golfpride.com).

Eaton Corporation is a diversified power management company with more than 100 years of experience providing energy-efficient solutions that help our customers effectively manage electrical, hydraulic and mechanical power. With 2011 sales of \$16.0 billion, Eaton is a global technology leader in electrical components and systems for power quality, distribution and control; hydraulics components, systems and services for industrial and mobile equipment; aerospace fuel, hydraulics and pneumatic systems for commercial and military use; and truck and automotive drivetrain and powertrain systems for performance, fuel economy and safety. Eaton has approximately 73,000 employees and sells products to customers in more than 150 countries. For more information, visit [www.eaton.com](http://www.eaton.com).

**About Patriot Golf Day:**

Patriot Golf Day, jointly supported by The PGA of America and the USGA, is the primary fundraiser for the Folds of Honor Foundation, which provides educational scholarships for children and spouses of military service men and women killed or disabled while serving our great nation. More than 2,600 educational scholarships have been awarded by Folds of Honor since its inception in 2007. Through the support of PGA Professionals and United States Golf Association (USGA) Members, Patriot Golf Day Weekend events have raised a record amount of more than \$3.9 million in 2011 to benefit the Folds of Honor Foundation, bringing the five-year total to more than \$12.7 million. In September, the sixth Annual Patriot Golf Day will give golfers an opportunity to honor our American heroes and their families by making donations at participating golf facilities nationwide.

**About the Folds of Honor Foundation:**

Major Dan Rooney, a PGA Professional, USGA member and former F-16 military pilot with the Oklahoma Air National Guard, founded the Folds of Honor Foundation in 2007 following his second of three tours of duty in Iraq. While a passenger on a commercial flight, Major Rooney witnessed an event that would profoundly change his life. As the plane landed, the pilot announced, “Ladies and gentlemen, we have an American hero on board – Corporal Brock Bucklin - and his twin brother,

Corporal Brad Bucklin, is accompanying him home from Iraq. As a sign of respect, please remain seated while Corporal Bucklin's family receives him in his final homecoming." Major Rooney watched through the window of the plane as the flag-draped casket was lowered. He saw a family waiting for Brock, and a little four-year old boy waiting for his father. This tragic homecoming inspired Major Rooney to create the Folds of Honor Foundation. As of January 12, 2012, more than one million dependents have been affected by the wars in Iraq and Afghanistan. Of these, 87 percent do not qualify for federal scholarship assistance. Individuals interested in contributing to the Folds of Honor, and those applying for scholarships should go to [FoldsofHonor.com](http://FoldsofHonor.com).

PRODUCT IMAGES AND SAMPLES AVAILABLE TO MEDIA UPON REQUEST

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