

**Date** November 17, 2011  
**For Release** Immediately  
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### **Golf Pride® Announces New Director of Global R&D, Peter Gilbert**

**SOUTHERN PINES, N.C.** ... Diversified industrial manufacturer Eaton Corporation is pleased to announce the appointment of Peter Gilbert as the director of global R&D for the Golf Grip Division. Peter joined the Golf Pride team on November 7, 2011, and is responsible for leading global innovation initiatives.

“Peter brings a very strong background in research and development into this role,” said Jeff Fiorini, president of Eaton's Golf Grip Division. “He has extensive experience in the golf industry managing all aspects of new golf club product development with a leading original equipment manufacturer.”

Peter has a Bachelor of Science degree in Mechanical Engineering from the University of Massachusetts, and a Master of Business Administration degree from the University of Phoenix.

Eaton's Golf Grip Division is the world's largest manufacturer of golf grips, with manufacturing, sales and distribution facilities on five continents. The division's Golf Pride brand is recognized globally as the number one choice in grips among tour and recreational players, competitive amateur golfers, club manufacturers and club repairmen. For more information, visit [www.golfpride.com](http://www.golfpride.com).

Eaton Corporation is a diversified power management company with 2010 sales of \$13.7 billion. Celebrating its 100<sup>th</sup> anniversary in 2011, Eaton is a global technology leader in

electrical components and systems for power quality, distribution and control; hydraulics components, systems and services for industrial and mobile equipment; aerospace fuel, hydraulics and pneumatic systems for commercial and military use; and truck and automotive drivetrain and powertrain systems for performance, fuel economy and safety. Eaton has approximately 73,000 employees and sells products to customers in more than 150 countries. For more information, visit [www.eaton.com](http://www.eaton.com).

**PRODUCT IMAGES AND SAMPLES AVAILABLE TO MEDIA UPON REQUEST**

To obtain product or photo samples, contact: Lissa Putnam at [lissaputnam@eaton.com](mailto:lissaputnam@eaton.com)

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