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Golf Pride® is the Proud Sponsor & #1 Grip Choice at 10th Annual PGA Jones Cup

SOUTHERN PINES, N.C. ... Diversified industrial manufacturer Eaton Corporation announced today that the majority of golfers who competed in the 10th Annual PGA Jones Cup relied on Golf Pride grips to play their best. According to data compiled by the PGA of America, Golf Pride grips were used by 89 percent of all players at the tournament, held November 8-9, at PGA Golf Club in Port St. Lucie, Florida.

This is first year Golf Pride served as the sole presenting sponsor of the signature event for future PGA Professionals. The event provides a platform for participants to display professionalism, integrity, character and camaraderie; all characteristics Dr. Roland Jones, former program director at Mississippi State University, instilled in PGA Golf Management students.

"Golf Pride is proud to support the PGA Golf Management University programs as the presenting sponsor of the PGA Jones Cup," said Dan Koehler, director of sales and marketing for Eaton's Golf Grip Division. "The Jones Cup is a unique and exciting opportunity for PGM students to compete at the national level. We enjoyed being a part of their experience at this event and support their efforts to become PGA Professionals and leaders in the golf industry."

Eaton's Golf Grip Division is the world's largest manufacturer of golf grips, with manufacturing, sales and distribution facilities on five continents. The division's Golf Pride brand is recognized globally as the number one choice in grips among tour and recreational

players, competitive amateur golfers, club manufacturers and club repairmen. For more information, visit www.golfpride.com.

Eaton Corporation is a diversified power management company with 2010 sales of \$13.7 billion. Celebrating its 100th anniversary in 2011, Eaton is a global technology leader in electrical components and systems for power quality, distribution and control; hydraulics components, systems and services for industrial and mobile equipment; aerospace fuel, hydraulics and pneumatic systems for commercial and military use; and truck and automotive drivetrain and powertrain systems for performance, fuel economy and safety. Eaton has approximately 73,000 employees and sells products to customers in more than 150 countries. For more information, visit www.eaton.com.

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