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## **Golf Pride® Remains Number One Grip Choice on Golf Tours Worldwide**

**SOUTHERN PINES, N.C.** ... Diversified industrial manufacturer Eaton Corporation announced today that according to grip usage data from independent equipment survey companies, in 159 total tournaments played on top global tours during 2011, 82 percent were won by players using Golf Pride grips. Additionally, according to 2011 grip usage data compiled by the authoritative Darrell Survey Company, at surveyed PGA Tour events spread out over the year, the average full-field Golf Pride grip usage was 83%.

“We’re extremely proud that winners of 130 professional tournaments chose Golf Pride grips to help them play their best around the world,” said Dan Koehler, director of sales and marketing for Eaton’s Golf Grip Division. “When players from the PGA, Champions, Nationwide, LPGA, European, Japan Golf and OneAsia Tours win using Golf Pride grips, it validates that Golf Pride is the #1 grip in golf worldwide.”

Eaton’s Golf Grip Division is the world’s largest manufacturer of golf grips, with manufacturing, sales and distribution facilities on five continents. The division’s Golf Pride brand is recognized globally as the number one choice in grips among tour and recreational players, competitive amateur golfers, club manufacturers and club repairmen. For more information, visit [www.golfpride.com](http://www.golfpride.com).

Eaton Corporation is a diversified power management company with 2010 sales of \$13.7 billion. Celebrating its 100<sup>th</sup> anniversary in 2011, Eaton is a global technology leader in

electrical components and systems for power quality, distribution and control; hydraulics components, systems and services for industrial and mobile equipment; aerospace fuel, hydraulics and pneumatic systems for commercial and military use; and truck and automotive drivetrain and powertrain systems for performance, fuel economy and safety. Eaton has approximately 73,000 employees and sells products to customers in more than 150 countries. For more information, visit [www.eaton.com](http://www.eaton.com).

**PRODUCT IMAGES AND SAMPLES AVAILABLE TO MEDIA UPON REQUEST**

To obtain product or photo samples, contact: Lissa Putnam at [lissaputnam@eaton.com](mailto:lissaputnam@eaton.com)

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