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Golf Pride® Ranks #1 Grip Choice at 2011 PGA Tour Q-School

SOUTHERN PINES, N.C. ... Diversified industrial manufacturer Eaton Corporation announced today that that, according to the authoritative Darrell Survey of grip usage, 87 percent of the golfers who participated in the PGA Tour Qualifying Tournament used Golf Pride® grips.

“150 of the 173 players chose to play Golf Pride grips while competing in this elite final qualifying tournament,” said Dan Koehler, director of sales and marketing for Eaton's Golf Grip Division. “We are very pleased to see that such a strong percentage of golfers trust our grips for maximum confidence, feel and control to play their best during this ultimate test of golf.”

Eaton's Golf Grip Division is the world's largest manufacturer of golf grips, with manufacturing, sales and distribution facilities on five continents. The division's Golf Pride brand is recognized globally as the number one choice in grips among tour and recreational players, competitive amateur golfers, club manufacturers and club repairmen. For more information, visit www.golfpride.com.

Eaton Corporation is a diversified power management company with 2010 sales of \$13.7 billion. Celebrating its 100th anniversary in 2011, Eaton is a global technology leader in electrical components and systems for power quality, distribution and control; hydraulics components, systems and services for industrial and mobile equipment; aerospace fuel, hydraulics and pneumatic systems for commercial and military use; and truck and automotive

drivetrain and powertrain systems for performance, fuel economy and safety. Eaton has approximately 73,000 employees and sells products to customers in more than 150 countries. For more information, visit www.eaton.com.

PRODUCT IMAGES AND SAMPLES AVAILABLE TO MEDIA UPON REQUEST

To obtain product or photo samples, contact: Lissa Putnam at lissaputnam@eaton.com

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