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Golf Pride® Goes Wild About Wellness by Supporting Operation Healthy Kids

SOUTHERN PINES, N.C. ... Diversified industrial manufacturer Eaton Corporation had several employees volunteer at the Operation Healthy Kids Wild About Wellness event at Richmond Senior High School last week. In addition to year-round support of Operation Healthy Kids, this event was the finale of a yearlong program that focuses on teaching kids about health and wellness through classroom learning. During the event, nearly 700 kindergarteners were introduced to the game of golf and its health benefits by the Golf Pride staff.

Operation Healthy Kids began in 2004 and is making a positive impact. Since its inception, all Richmond County elementary school teachers have received health and wellness training. To date children in kindergarten through third grade have a prevailing obesity rate of 25 percent or lower with a strong positive trend for normal weight and a declining trend for obesity. The prevalence of obesity in the overall North Carolina population is 30.1 percent.

North Carolinians represent Eaton's largest employment population with over 3,800 employees and 11 locations. The partnership between the Richmond County Health Department, Healthy Carolinians and Golf Pride provides a positive outreach opportunity for promoting health and wellness to children of all backgrounds. The First Tee of the Sandhills also showed their support by donating equipment to Golf Pride to introduce the game to a population of kids that had never experienced it before.

Eaton's Golf Grip Division is the world's largest manufacturer of golf grips, with manufacturing, sales and distribution facilities on five continents. The division's Golf Pride brand is recognized globally as the number one choice in grips among tour and recreational players, competitive amateur golfers, club

manufacturers and club repairmen. For more information, visit www.golfpride.com or visit us on Facebook at <http://www.facebook.com/GolfPride>.

Eaton Corporation is a diversified power management company with more than 100 years of experience providing energy-efficient solutions that help our customers effectively manage electrical, hydraulic and mechanical power. With 2011 sales of \$16.0 billion, Eaton is a global technology leader in electrical components, systems and services for power quality, distribution and control; hydraulics components, systems and services for industrial and mobile equipment; aerospace fuel, hydraulics and pneumatic systems for commercial and military use; and truck and automotive drivetrain and powertrain systems for performance, fuel economy and safety. Eaton has approximately 72,000 employees and sells products to customers in more than 150 countries. For more information, visit www.eaton.com.

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