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Golf Pride® Goes Wild for Wellness by Supporting Operation Healthy Kids

SOUTHERN PINES, N.C. ... Diversified industrial manufacturer Eaton Corporation had several employees volunteer in the Wild About Wellness event for children. In addition to year round support of the Operation Healthy Kids, this event was the finale of a yearlong program that focuses on teaching kids about health and wellness through classroom learning. During the event, approximately 550 kindergarteners, representing all seven local elementary schools, participated in 26 separate stations. Golf Pride's station focused on introducing the game of golf and its healthy benefits.

Through Operation healthy kids, all Richmond Country elementary school teachers have been trained on health and wellness. The program started in 2004 and to date children in grades kindergarten through 3rd grade have a prevailing obesity rate of 25 percent or lower with a strong positive trend for normal weight and a declining trend for obesity. The prevalence of obesity in the overall North Carolina population is 30.1 percent. The program is having a positive impact!

North Carolinians represent Eaton's largest employment population with over 3000 employees and 11 locations. The partnership between the Richmond County Health Department, the United Way, Healthy Carolinians and Golf Pride provides a positive outreach opportunity for promoting health and wellness to children of all backgrounds. The First Tee of the Sandhills also showed their support by donating equipment to Golf Pride to introduce the game to a population of kids that had never experienced it before.

Eaton's Golf Grip Division is the world's largest manufacturer of golf grips, with manufacturing, sales and distribution facilities on five continents. The division's Golf Pride brand is recognized globally as the number one choice in grips among tour and recreational players, competitive amateur golfers, club manufacturers and club repairmen. For more information, visit www.golfpride.com.

Eaton Corporation is a diversified power management company with 2010 sales of \$13.7 billion. Celebrating its 100th anniversary in 2011, Eaton is a global technology leader in electrical components and systems for power quality, distribution and control; hydraulics components, systems and services for industrial and mobile equipment; aerospace fuel, hydraulics and pneumatic systems for commercial and military use; and truck and automotive drivetrain and powertrain systems for performance, fuel economy and safety. Eaton has approximately 70,000 employees and sells products to customers in more than 150 countries. For more information, visit www.eaton.com.

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