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**News
Release**

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Golf Pride® Is Top Grip Choice At NCAA Division I Men's and Women's Championships

SOUTHERN PINES, N.C. ...Diversified industrial manufacturer Eaton Corporation announced today that the majority of golfers who played in the NCAA Division I Championships used Golf Pride grips in competition. According to data compiled by the authoritative Darrell Survey Company, 89 percent of players in both the men's and women's NCAA Division I Championships used Golf Pride grips in competition.

Based on survey results, 139 of the 156 players in the men's field had Golf Pride grips on the majority of their clubs. In the women's championship, 112 of the 126 players in the field used Golf Pride grips on the majority of their clubs.

"It's exciting to see that Golf Pride is the grip of choice among the best collegiate players in the world," said Jim Ulrich, global tour promotions manager for Eaton's Golf Grip Division. "Our number one goal is to provide Tour professionals, competitive amateurs and recreational players alike with innovative, dependable and high-performance grips."

Eaton's Golf Grip Division is the world's largest manufacturer of golf grips, with manufacturing, sales and distribution facilities on five continents. The division's Golf Pride brand is recognized globally as the number one choice in grips among tour and recreational players, competitive amateur golfers, club manufacturers and club repairmen. For more information, visit www.golfpride.com or visit us on Facebook at <http://www.facebook.com/GolfPride>.

Eaton Corporation is a diversified power management company with more than 100 years of experience providing energy-efficient solutions that help our customers effectively manage electrical, hydraulic and mechanical power. With 2011 sales of \$16.0 billion, Eaton is a global technology leader in electrical components, systems and services for power quality, distribution and control; hydraulics components, systems and services for industrial and mobile equipment; aerospace fuel, hydraulics and pneumatic systems for commercial and military use; and truck and automotive drivetrain and powertrain systems for performance, fuel economy and safety. Eaton has approximately 72,000 employees and sells products to customers in more than 150 countries. For more information, visit www.eaton.com.

PRODUCT IMAGES AND SAMPLES AVAILABLE TO MEDIA UPON REQUEST

To obtain product or photo samples, contact: Lissa Putnam at lissaputnam@eaton.com

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