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Golf Pride® is Proud to Support Folds of Honor Foundation

SOUTHERN PINES, N.C. ... Diversified industrial manufacturer Eaton Corporation is proud to support national Patriot Golf Day, Sept. 2-5, 2011 through its partnership with the Folds of Honor Foundation. Golf Pride launched its relationship with Folds of Honor back in 2008 by creating the Patriot™ grip, a red, white and blue all rubber grip, to honor our nation's service men and women. A portion of every grip purchased is donated to the Folds of Honor Foundation. Golf Pride has donated over \$30,000 in the past three years.

"Golf Pride strives to support organizations in communities that make a difference in peoples' lives," said Dan Koehler, director of global sales and marketing for Eaton's Golf Grip Division. "The fact that Folds of Honor is providing educational scholarships for dependents and spouses of service members who were killed or injured while serving our nation, means that what they are doing will not just help today, but will reach far into the future."

Eaton's Golf Grip Division is the world's largest manufacturer of golf grips, with manufacturing, sales and distribution facilities on five continents. The division's Golf Pride brand is recognized globally as the number one choice in grips among tour and recreational players, competitive amateur golfers, club manufacturers and club repairmen. For more information, visit www.golfpride.com.

Eaton Corporation is a diversified power management company with 2010 sales of \$13.7 billion. Celebrating its 100th anniversary in 2011, Eaton is a global technology leader in electrical components and systems for power quality, distribution and control; hydraulics

components, systems and services for industrial and mobile equipment; aerospace fuel, hydraulics and pneumatic systems for commercial and military use; and truck and automotive drivetrain and powertrain systems for performance, fuel economy and safety. Eaton has approximately 73,000 employees and sells products to customers in more than 150 countries. For more information, visit www.eaton.com.

PRODUCT IMAGES AND SAMPLES AVAILABLE TO MEDIA UPON REQUEST

To obtain product or photo samples, contact: Lissa Putnam at lissaputnam@eaton.com

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